

Opportunities for Planned Giving

Ensuring A Legacy Of Trusted Care



MidMichigan Health

UNIVERSITY OF MICHIGAN HEALTH SYSTEM

Most people, when given the opportunity, would like to feel that they have made a lasting contribution toward a better world – be it through their work, their community or through their family. We all want to feel we have touched someone in a positive way – possibly for many generations to come.

That small touch of immortality – the quiet satisfaction of perpetuating something meaningful that will live on helping others – can be the priceless feeling enjoyed by those who choose to make a planned gift.

This pamphlet describes various methods of this type of giving that may also have positive tax advantages to you. We invite you to review this information with your financial advisor. Together, we hope we can help you realize how your donation will matter in enhancing the present and future lives of many served by MidMichigan Health.



MidMichigan Health Planned Giving Options

Cash/Stock

When you give a gift to MidMichigan Health, your contribution can be used to address the most pressing needs or it can be designated to an area that is most meaningful for you and your family.

Many of these donations are given in the form of cash/stock gifts. With cash or gifts of appreciated marketable securities, you receive an immediate charitable deduction and tax benefit. If you make a gift of appreciated marketable securities you are able to avoid any tax on the appreciation and still generate a deduction based on the stock's full fair market value on the date of the gift.

Your contribution may be given as a memorial or a tribute to honor someone special in your life.

*“A good person, even in death,
is still alive.”*

– Unknown

Bequests

Making a gift through your will can give you flexibility in providing for family needs first. You may choose to leave MidMichigan Health the balance remaining after bequests made to other heirs. It is also possible to leave a percentage of your estate, which allows for adjustments in case of a change in the value of your estate. This is important if you are unsure what amount of money will be available after your death.

Naming MidMichigan Health in your will also lets you pass any amount you wish to the Health System free of estate tax. You can give a specific dollar amount or asset.

By making an unrestricted gift, you allow MidMichigan Health to apply the funds to its most pressing needs. You can also request that your donation go toward a specific program or fund. If you would like to review possible options that may be of interest to you, please contact MidMichigan Health's Fund Development Department at (989) 839-3342.

“I was here; my life was important. I made a difference.”

– Unknown

“We make a living by what we get, but we make a life by what we give.”

– Winston Churchill
Former Prime Minister
of the United Kingdom



Living Trusts

With a living trust, assets are placed in the trust while you are alive. You continue to control how your assets are invested. You may even be trustee of your trust or you may name a corporate trustee. You receive the income earned from the trust assets and reserve the right to amend or revoke the trust. MidMichigan Health can be named as a trust beneficiary upon your death.

If your goal is to see your gift used during your lifetime, then you should consider a charitable gift annuity or one of several charitable trusts discussed in this brochure. Upon your death, trust assets bypass probate and the trust terms are private. Estate administrative expenses may be less as well.

“The only thing you take with you when you’re gone is what you leave behind.”

– John Allston
Author



“As a MidMichigan Health Corporate member, I believe when we provide financial support for health care within our own community, we are not only positively impacting our lives and those we love now but for our future as well.”

– Elyse Rogers
Corporate Member, MidMichigan Health

Retirement Plan Assets

If you leave IRAs, pension plans, profit-sharing plans, or other retirement accounts to your heirs, these assets may be subject to a double tax (estate and income tax). This combination of estate taxes and income taxes can claim a significant portion of your retirement money, leaving very little to those who you want to ultimately receive the benefits.

This double taxation can be avoided by naming MidMichigan Health as beneficiary of your IRA or retirement account. With proper planning, this option can avoid all income and estate tax on your retirement accounts. Leaving retirement plan benefits to MidMichigan Health and other assets to family members may significantly reduce taxes at your death.

Life Insurance Gifts

By naming MidMichigan Health as the beneficiary or owner of an old or new life insurance policy, many donors are able to give a gift far larger than they imagined possible.

Consider donating old policies whose coverage you no longer need. Your estate taxes may be reduced because the proceeds are removed from your estate. Also, an income tax deduction could occur for the year in which the gift was made, with possible future deductions through contributions to pay policy premiums.

You can also purchase additional life insurance to benefit your heirs in the amount they would have received from another asset you gifted to MidMichigan Health.

To make a life insurance gift, work with your insurance company or agent to make sure you properly designate MidMichigan Health as the beneficiary or owner of the policy.

Charitable Gift Annuity

Entering into a charitable gift annuity contract with MidMichigan Health provides you with tax relief, stable income and often an increased cash flow. You make a cash or marketable security gift to MidMichigan Health. In exchange, MidMichigan Health agrees to pay you a fixed annuity for your lifetime. The annuity can be paid quarterly, semi-annually or annually.

Part of your annuity is designated as a charitable gift, therefore, you receive an immediate tax deduction. A portion of the annuity payments you receive is also tax free. If you fund your annuity with an appreciated asset you may not be liable for capital gains tax on the appreciation. MidMichigan Health will receive the remaining portion of the annuity at the end of your life.

With a gift annuity, great things can be accomplished for you, MidMichigan Health and for the community.

“My hope still is to leave this world a little better for my being here.”

– Jim Henson
Creator of The Muppets

“As a MidMichigan Health physician, I see first-hand the technology, the services and the care we are able to provide because of donor support. No gift is too small to make a difference in the lives of those we serve.”

– Charles A. Sanislow, M.D.
Physician, MidMichigan
Medical Center–Midland

Charitable Remainder Annuity Trust

A charitable remainder annuity trust (CRAT) allows you to receive an income stream while making a charitable donation to MidMichigan Health. The CRAT pays a fixed income amount to you or those you name for a specific number of years or for life. After that, MidMichigan Health receives the assets remaining in the CRAT. You benefit from an immediate charitable deduction on your income tax return. In addition, you lower your estate tax liability by removing the assets gifted to the CRAT from your estate.

Low-yielding investments are perfect for this type of gift as are highly appreciated marketable securities. Instead of collecting a disappointing interest return, you receive a fixed, predictable amount from the trust, based on the beginning value of your investment. Highly appreciated marketable securities can be gifted, and the appreciation avoids capital gains tax. The trust can pay you quarterly, annually or semi-annually. In addition to increased income as a result of your generous contribution to MidMichigan Health, a CRAT may liberate you from the responsibility of managing your investment.

Charitable Remainder Unitrust

Like a charitable remainder annuity trust, a charitable remainder unitrust (CRUT) provides you with an immediate charitable income tax deduction. The CRUT income then varies based on the value of assets and the income you receive and often is greater than the income from the assets used to fund the trust. Appreciated property contributed to the CRUT avoids capital gains tax on the appreciation.

Charitable Lead Trust

With a charitable lead trust (CLT) MidMichigan Health receives annual income payments from assets you place in trust. After a set number of years or upon your death, the principal of the trust is distributed to family members.

Gift and estate taxes can be significantly reduced with a CLT, which ultimately preserves the assets for your family. At the same time, MidMichigan Health receives a valuable gift that allows MidMichigan to carry out essential services in the community.

“Philanthropy is not limited to the wealthiest among us. We should all count our blessings. Then share them.”

– John Allston
Author



MidMichigan Medical Center–Midland

MidMichigan Medical Center–Midland’s journey began in an apple orchard. With an initial gift of 10 acres of land from her husband’s apple orchard, Mrs. Grace A. Dow helped plant the beginning of health care for the community by donating the original site for the hospital. It was her gift, combined with the foresight of a group of dedicated leaders, that quality health care would be available to us and others in our community.

A 265-bed hospital, MidMichigan Medical Center–Midland is the flagship of the MidMichigan Health system. Since Mrs. Dow’s initial donation, contributions have and continue to play a crucial role in establishing the Medical Center as a leader in providing state-of-the-art health care laced with compassion.

This support has included enabling the Medical Center to be the only hospital in Michigan to offer Gamma Knife Perfexion, considered the gold standard in brain surgery – to a stuffed animal given to children we serve to help comfort them. All this and so much more have been and will continue to be made possible because of donations.

MidMichigan Medical Center–Gratiot

MidMichigan Medical Center–Gratiot, a 79-bed hospital located in Alma, has been serving the health care needs of residents throughout Gratiot, Montcalm and Isabella Counties for more than 55 years.

Thanks to ongoing community and foundation support, the Medical Center has been able to implement a variety of patient care enhancements. Most recently, these include the addition of a state-of-the-art Emergency Department and a new four-story patient care tower. More than \$3 million was donated to support these endeavors.

The ER, which features 20 private examination rooms and two large trauma rooms, opened in July 2007. The patient care tower was completed in October 2008 and houses 120 private patient rooms, each equipped with its own bathroom, shower and family visiting area, and the RehabCentre, an inpatient rehabilitation program that specializes in intensive physical, occupational, recreational and speech therapy. Both of these patient care enhancement projects could not have been accomplished without the generous support that MidMichigan Medical Center–Gratiot was fortunate to receive.

MidMichigan Medical Center–Clare

In 1936, when Dr. C.B. Wood built a hospital on Sixth Street in downtown Clare, he set the cornerstone for the hospital that has provided nearly 75 years of essential care for Clare County and the surrounding area.

A 49-bed hospital, MidMichigan Medical Center–Clare is intertwined with the lives of nearly everyone in our community. And it is our supporters who have contributed to our growth. This has included donations to help expand our surgical services suite. This 11,100-square-foot project enlarged operating rooms, upgraded imaging and communication technology and added space for physicians and for patient care.

Together with our donors we will set the future course for a Medical Center that continues to serve the special needs of our community.

MidMichigan Medical Center–Gladwin

MidMichigan Medical Center–Gladwin is a 25-bed primary care hospital providing general medical and surgical care for inpatients along with 24-hour emergency room coverage. We too, are blessed with donations and the impact it leaves on our community.

One such example is support received for our Youth Wellness and Anti-Obesity Campaign. Targeting junior high aged youth in Gladwin County, this campaign includes education, youth empowerment, and health fairs. Follow-up programs to help participants and their families interpret and understand screening results are also part of the campaign.

Our donors remind us that our services should not be limited to what we offer within our building but must also extend to each person who makes up our community.

MidMichigan Home Care

Providing medical care at home for more than 70 years, MidMichigan Home Care professionals understand the importance of delivering care where patients are most comfortable – at home. Thanks to the generous support of our donors, we have extended this care to thousands of hospice and home health patients over the years, as well as those relying on life-sustaining oxygen or other home medical equipment.

Charitable contributions have also enabled us to offer Camp Warm Hearts, an annual grief camp for children who have lost parents, grandparents, siblings or other loved ones. Support of the camp and our patients in need truly allows our donors to make a difference in the lives of others.

MidMichigan Stratford Village

Located on seven acres of countryside in Midland, MidMichigan Stratford Village provides specialized short-term rehabilitation and long-term skilled nursing care designed to address each individual's needs. Generous contributions from the community have allowed us to fully renovate the 80-bed facility in 2011 to offer additional private rooms, enhanced rehabilitation equipment and a new courtyard for our residents. This project could not have been possible without the critical financial support of our donors.

MidMichigan Gladwin Pines

MidMichigan Gladwin Pines offers specialized short-term rehabilitation and long-term skilled nursing care designed to meet each resident's needs. The 120-bed facility is located in a tranquil setting, immediately adjacent to MidMichigan Medical Center—Gladwin. Financial contributions from the community assisted us in updating our rehabilitation gym and enhancing equipment available to residents. Donations also assist us in enhancing our courtyard, purchasing new equipment and offering unique experiences to our residents.

Planned Giving at a Glance

Your Gift	Your Goal
Cash/Stock Benefits	Direct lifetime gift Charitable
Bequests	Defer gift until after your lifetime
Living Trusts	Create trust during lifetime and maintain ability to change
Charitable Gift Annuity	Supplemental income that is partially tax free
Retirement Plan Assets	Avoid double taxation on- estate and income tax
Life Insurance	Make significant gift with little cost
Charitable Remainder Annuity Trust	Create a source of income
Charitable Remainder Unitrust	Supplemental retirement income and hedge against inflation
Charitable Lead Trust	Reduces estate and gift tax on assets passed on to family Provides income to charity

Your Benefits

- Simple, immediate feel good tax deduction
- Reduces estate tax
- Can specify how funds are used
- Income from trust assets
- Bypasses probate, private
- Reduces estate tax
- Revocable/amendable
- Income tax savings
- Reduces capital gains tax
- Stable income for life
- Increases income
- Preserves plan value
- Reduces tax liability for heirs
- Income tax deduction
- Possible future deductions through gifts to pay premiums
- Estate tax savings
- Income tax deduction
- Fixed income for life
- Reduces capital gains tax
- Reduces estate tax
- Can eliminate responsibility of managing investment
- Income tax deduction
- Variable income for life
- Higher rate of return on investments
- Reduces capital gains tax
- Reduces estate tax
- Can eliminate responsibility of managing investment
- Reduces estate gift tax
- Reduces gift tax for heirs

Legacy Society

The Legacy Society represents individuals who have provided a bequest or another type of planned gift to help MidMichigan Health ensure a legacy of trusted care.

MidMichigan Health recognizes members in its annual listing of donors, and in other small ways.

For more information, please call MidMichigan Health's Fund Development Department at (989) 839-3342.

We encourage you to discuss your planned giving options with a financial advisor.



MidMichigan Health

UNIVERSITY OF MICHIGAN HEALTH SYSTEM

4000 Wellness Drive
Midland, Michigan 48670

Phone (989) 839-3342
www.midmichigan.org/donations